

CAMBORIÚ RIVER WATER PRODUCTION PROJECT, BRAZIL



Country: Brasil

Starting year: 2013

Year completed: 2025

Objective

Implementation of environmental recovery actions to improve the quality and regularization of water quality in the Camboriú river basin through financial support to landowners located in this basin.

NBS ANSWERS

How has IICA integrated NbS into its projects?

By incorporating concrete initiatives in nature-based solutions into projects, for example: agroforestry systems for the recovery of degraded areas (Cacao and Açaí). Another initiative is to encourage rural producers to invest in actions that help preserve water, the National Water Agency (ANA) created the Water Producers Program. The Program uses the concept of Payment for Environmental Services (PES), which encourages producers to invest in water care, receiving technical and financial support to implement water conservation practices.

What lessons learned can you share about working with farmers to implement NbS?

That if well implemented, with corresponding technical assistance and rural extension, farmers are valuable partners in sustainable practices. Payment for environmental services (PES) is key in that process.

What examples of innovation in NbS can you share from your experience at IICA?

The water producer program is an excellent example that we could detail and share.

How are you promoting NbS education and training among farmers?

By developing and implementing face-to-face and virtual trainings for the various initiatives, including in the COVID 19 pandemic period.